



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Destinations Wisconsin invites you to be an important part of the 2025 [Destinations Wisconsin Fall Conference](#) in Madison. As a sponsor or exhibitor, you will have the opportunity to network with more than 220 Wisconsin tourism professionals from destination marketing organizations, events, attractions, lodging properties, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you with great exposure in a fun, educational and small-group atmosphere. **New this year, a conference app that will allow additional brand exposure and attendee connection.*

Opening Luncheon and Keynote Sponsor - \$2100

- Signage at luncheon
- 3-5 minutes welcome remarks
- Complimentary conference registration for two company representatives*
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- Banner ad, Logo on conference Website & app
- Exclusive sponsorship

Breakfast Sponsor - \$1750

- Signage at Breakfast
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- 3-minute welcome remarks
- Complimentary conference registration for one company representative*
- Banner ad & Logo on conference Website & app
- 2-sponsor limit

Closing Luncheon Sponsor - \$1750

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- 3-minute welcome remarks
- Complimentary conference registration for one company representative*
- Banner ad & Logo on conference Website & app
- 2-sponsor limit

Reception Sponsor - \$1250

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Banner ad & Logo on conference Website & app
- 3-sponsor limit

Afternoon or Morning Break Sponsor - \$800

- Signage at Thursday Afternoon or Friday morning break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative*
- Logo on conference website & app
- 3-sponsor limit per break

Marketplace Exhibitor - \$600

- Conference app listing
- Complimentary registration for one company representative*
- Exhibit table at the Thursday evening Marketplace & Reception

Destinations Wisconsin Corporate Partner Option - \$375

- Add \$370 to your fee and become a 2026 corporate partner to Destinations WI. Benefits include a presentation opportunity at a 2026 board meeting, member contact list, logo and link on DestinationsWisconsin.com.

**Additional company representative registrations are offered at a reduced rate of \$125.*

CONTACT JULIA HERTEL AT
jhertel@destinationswisconsin.com OR 608-837-6693 FOR MORE INFORMATION AND TO RESERVE YOUR SPOT.
Online Registration will be available in September.