



SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Destinations Wisconsin invites you to be an important part of the 2026 [Destinations Wisconsin Fall Conference](#) in Eau Claire. As a sponsor or exhibitor, you will have the opportunity to network with more than 230 Wisconsin tourism professionals from destination marketing organizations, events, attractions, lodging properties, restaurants and more. We offer a variety of sponsorship and exhibitor levels, all designed to provide you with great exposure in a fun, educational and small-group atmosphere.

Opening Luncheon and Keynote Sponsor - \$2100 (sold)

- Signage at luncheon
- 3-5 minutes welcome remarks
- Complimentary conference registration for two company representatives
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- Reserved Table during luncheon
- Logo on conference Website & app
- Exclusive sponsorship

Breakfast Sponsor - \$1800

- Signage at Breakfast
- Exhibit table with premier placement at Thursday evening Marketplace & Reception
- 3-minute welcome remarks
- Complimentary conference registration for one company representative
- Reserved table at breakfast
- Logo on conference Website & app
- 2-sponsor limit

Closing Luncheon Sponsor - \$1800

- Signage at luncheon
- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- 3-minute welcome remarks
- Complimentary conference registration for one company representative
- Reserved table at breakfast
- Logo on conference Website & app
- 2-sponsor limit

Conference App Sponsor - \$1500

- Exhibit table with premier placement at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative
- Banner ad & Logo on conference Website & app
- 1-sponsor limit

Reception Sponsor -\$1250

- Signage at Reception
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative
- Logo on conference Website & app
- 3-sponsor limit

Afternoon or Morning Break Sponsor -\$850

- Signage at Thursday Afternoon or Friday morning break
- Exhibit table at the Thursday evening Marketplace & Reception
- Complimentary conference registration for one company representative
- Logo on conference website & app
- 3-sponsor limit per break

Marketplace Exhibitor - \$650

- Conference app listing
- Complimentary registration for one company representative
- Exhibit table at the Thursday evening Marketplace & Reception

Destinations Wisconsin Corporate Partner Option - \$400

- Add \$400 to your fee and become a 2027 corporate partner to Destinations WI. Benefits include a presentation opportunity at a 2026 board meeting, member contact list, logo and link on DestinationsWisconsin.com.

TO RESERVE A SPONSORSHIP OR FOR MORE INFORMATION, CONTACT JULIA HERTEL AT jhertel@destinationswisconsin.com OR 608-837-6693

Registration opens late summer