



43 MEMBERS

## Helping our members succeed so that their destinations thrive.

Join Wisconsin's only association for destination marketing organizations.

Incorporated in 1993, Destinations Wisconsin initiates programs to increase awareness and appreciation of destination marketing organizations (DMOs) as well as the entire tourism industry. Destinations Wisconsin partners with the Wisconsin Department of Tourism to promote the State as a meetings and convention and sports events destination. Our website – [destinationswisconsin.com](http://destinationswisconsin.com) - serves as a portal to our member websites, social channels and visitor guides. Destinations Wisconsin is a voting member of the Tourism Federation of Wisconsin and has played an important role in Room Tax Reform, September 1 School Start Date legislation and the state tourism promotion budget. The association is also a member of Destinations International and U.S. Travel Association.

TOTAL OF ALL  
DMO BUDGETS:  
**\$55 M+**

### Membership in Destination Wisconsin Means:

- Legislative involvement on room tax issues, Department of Tourism funding, school start date and more.
- Representation in the Tourism Federation of Wisconsin (TFW), Destinations International and U.S. Travel Association.
- Cooperative promotion with the Department of Tourism in the meetings/convention and sports markets.
- Networking with destination marketing and management leaders from throughout Wisconsin.
- Educational programs on relevant and timely issues and trends.

More information and Membership Application available at [destinationswisconsin.com/about/membership](http://destinationswisconsin.com/about/membership)

*"There is simply not a more effective way to stay up to date in the tourism world than by joining Destinations Wisconsin."*

– Christine Rebout, Janesville Area CVB

*"Membership broadens your understanding on legislative issues, industry trends, cooperative marketing, grant opportunities and much more."*

– Kathleen Eickhoff, Elkhart Lake Tourism

*"Being a Destinations Wisconsin corporate partner allows us to directly engage with key destination marketers throughout the state."*

– Susan Rose, AAA Living

### Corporate Partner Option

Interested in engaging with destination leaders? Destinations Wisconsin offers corporate partnerships to businesses that provide services to destination marketing organizations. For more information, visit [destinationswisconsin.com/about/membership](http://destinationswisconsin.com/about/membership).

### Contact Us

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**DESTINATIONS**  
WISCONSIN



#### 2023 MEMBER DESTINATIONS

- 1 Bayfield Chamber & Visitor Bureau
- 2 Destination Door County
- 3 Destination Lake Winnebago Region
- 4 Destination Madison
- 5 Discover Green Bay
- 6 Discover Oshkosh
- 7 Explore La Crosse
- 8 Fox Cities CVB
- 9 Janesville Area CVB
- 10 Let's Minocqua Visitors Bureau & Chamber of Commerce
- 11 Manitowoc Area CVB
- 12 Real Racine
- 13 St. Germain Chamber
- 14 Stevens Point Area CVB

- 15 Visit Beloit
- 16 Visit Brookfield
- 17 Visit Eau Claire
- 18 Visit Kenosha
- 19 Visit Lake Geneva
- 20 Visit Marshfield
- 21 Visit Milwaukee
- 22 Visit Sheboygan
- 23 Visit Washington County
- 24 Waukesha Pewaukee CVB
- 25 Wausau/Central WI CVB
- 26 Wisconsin Dells VCB
- 27 Wisconsin Rapids Area CVB

#### 2023 ASSOCIATE MEMBER DESTINATIONS

- 28 Antigo/Langlade County Chamber of Commerce
- 29 Ashland Area Chamber of Commerce
- 30 Discover Wauwatosa
- 31 Eagle River Area Chamber of Commerce
- 32 Elkhart Lake Tourism
- 33 Franklin Tourism Commission
- 34 Go Chippewa County
- 35 Greater Tomah Area CVB
- 36 Hayward Lakes VCB
- 37 Hudson Area Chamber of Commerce
- 38 Prairie du Chien Area Chamber of Commerce
- 39 Vilas County Tourism
- 40 Visit Middleton
- 41 Visit Rome
- 42 Visit Stoughton
- 43 Waupaca Area Chamber of Commerce