



2020 WISCONSIN FALL TOURISM CONFERENCE

NAVIGATING THE NEXT NORMAL
VIRTUAL NOVEMBER 5, 2020

SPONSORSHIP OPPORTUNITIES

Destinations Wisconsin (formerly the Wisconsin Association of Conference & Visitors Bureaus) invites you to be an important part of our virtual Wisconsin Fall Tourism Conference on November 5. Obviously, we have had to revise our sponsorship opportunities from past years, but we assure you that you will still have an opportunity to connect with Wisconsin tourism professionals from convention & visitor bureaus, chambers of commerce, events, attractions, lodging properties, marketing agencies, restaurants and more. We offer a variety of sponsorship levels, all designed to provide you great exposure in our first virtual atmosphere. Visit <https://wigcot.eventsair.com/2020-wisconsin-fall-tourism-conference> for conference details.

Opening Keynote Sponsor - \$600 (SOLD)

- Welcome remarks and introduce keynote
- Complimentary conference registration for two company representatives
- Logo with link on conference Web site and live conference display page
- Listing with link on conference emails and other conference materials.
- Attendee list
- Exclusive sponsorship

Trailblazer Award Sponsor- \$600

- Welcome remarks
- Complimentary conference registration for two company representatives
- Logo with link on conference Web site and live conference display page
- Listing with link on conference emails and other conference materials.
- Attendee list
- Exclusive sponsorship

Closing Keynote Sponsor - \$600 (SOLD)

- Welcome remarks and introduce keynote
- Complimentary conference registration for two company representatives
- Logo with link on conference Web site and live conference display page
- Listing with link on conference emails and other conference materials.
- Attendee list
- Exclusive sponsorship

Breakout Session Sponsor - \$300

- Welcome remarks and introduce session speaker(s)
- Complimentary conference registration for one company representative
- Logo with link on conference Web site and live conference display pages
- Listing with link on conference emails and other conference materials
- Attendee list
- 7 available

Logo Listing - \$150

- Logo with link on conference Web site and live conference display pages
- Listing with link on conference emails and other conference materials
- Complimentary conference registration for one company representative

WACVB Corporate Partner Option - \$300

- Add \$300 to your sponsor fee and become a 2021 Destinations Wisconsin corporate partner. Benefits include a presentation opportunity at a 2020 Destinations WI board meeting, member contact list, logo and link on DestinationsWisconsin.com, and opportunity to have literature distributed at any board meeting.

Register for a sponsorship or listing at <https://wigcot.eventsair.com/2020-wisconsin-fall-tourism-conference/sponsor1/Site/Register>

For more information, contact Julia Hertel at jhertel@destinationswisconsin.com or 608-837-6693.